



CAPTAIN SCOTT B AND  
THE GREAT ADVENTURE

Press Kit



## {THE STORY}

Matthew Chenet and Betsy Bertram began a journey in 2017 to turn grief into art, launching a feature documentary project about how to live a magical life. Combining elements of narrative, documentary and visual poetry, *Captain Scott B and the Great Adventure*, explores questions of how to fully live, how to cultivate a deep connection with the natural world, and above all, how to enjoy the brief and wondrous time we spend on this planet.

# { TEAM BIOS }



## **Betsy Bertram - Writer / Producer**

Betsy Bertram is a certified Kripalu yoga teacher, community builder, writer, speaker, leader and first-time filmmaker. After running her family's adventure outfitter shop for 6 years, she followed her heart into outdoor programming for children to reconnect generations downstream to the natural world. Currently, she is pursuing a degree in education through an online program with the dream of founding an outdoor education program for children in Beaufort, North Carolina where she lives. Inspired to finish a film project started by her late father, she is co-producing "Captain Scott B and the Ingredients of a Magical Life" with filmmakers Matthew Chenet, and Erin Essenmacher. Her writing creates the foundation of the narrative and is woven throughout the film. The arc of the story follows Betsy's physical and spiritual journey through grief. As a first-time filmmaker, Betsy is grateful for the opportunity to learn a new art form as she believes we all have the power to transform grief into creative expression. She vulnerably shares her experience in hopes of helping others face loss and live meaningful lives. To read writing by Betsy check out the [writing tab](#) and her personal [webpage](#).



## **Matthew Chenet - Director / Producer**

Matthew Chenet is a visual storyteller on a mission to encourage a deeper sense of gratitude and wonder for the gift of life. Matthew's unique brand of character-driven storytelling focuses on finding the authentic heart and universal truths within each and every narrative. Launching his career with the Discovery Channel in Washington, DC, Chenet spent nearly two decades honing his craft in all aspects of narrative storytelling, from writing and development, to field-producing & directing, editing and post. Matthew's own grief journey eventually led him to leave his work in reality television and focus on finding and sharing inspirational stories that "the art of life." Currently working as an independent filmmaker and photographer, Matthew serves a diverse array of NGOs, corporate clients, schools, and independent artists. As an undergraduate at UNC Chapel Hill, Chenet worked at Townsend Bertram & Co where he formed a personal connection with owners, Scott Bertram and Audrey Townsend. While on a personal healing journey to Costa Rica, Matthew began self-producing a web series focused on local characters whom he saw as leading full and artful lives. Undertaking this feature documentary project with Betsy Bertram is the culmination of an effort to share stories that create light and love and foster more healing in the world.

# {TEAM BIOS}



## **Brett Mullen, Director of Photography**

Brett is an award-winning independent filmmaker and content producer with a big heart, adventurous spirit, and a keen eye for capturing dynamic and compelling images that tell a story. Brett's two feature films to date have won numerous awards in the US and abroad and he is currently in pre-production on his third feature. Brett's personal production company, Red Nebula, has created content for Honda, Verizon, Walmart, NFL, IBM, Shell, VOLVO, Nascar, BB&T, and Nike, among others.



## **Erin Essenmacher, Executive Producer**

Erin Essenmacher is an award-winning writer, director, and producer with more than 20 years of experience in media production, strategy, storytelling, and content curation. She has written, directed, and produced films for PBS, the Discovery Channel, Animal Planet, the History Channel, and CNN, and worked with brands like Sony, Apple, Acura, and The Gap. Essenmacher produced and co-wrote the critically acclaimed independent documentary, MINE which won the audience award at both SXSW and San Francisco's Doc Fest. She has also served on the programming committee for the AFI Docs International Film Festival and as judge for the Producer's Guild Awards in the documentary category. For the past decade Erin served in leadership roles at the National Association of Corporate Directors (NACD), most recently as President and Chief Strategy Officer, where she transformed the organization's approach to content creation, new product innovation and strategic partnerships. In her new venture, Feisty Aphrodite, Erin focuses on original content creation and advising on media and content strategy.

## {THE STORY}

**A heartwarming and heroic journey to discover the magic of everyday life.**

**Set against the backdrop of the North Carolina outdoors, a grief-stricken young woman embarks on a mountains to sea journey to finish the film project her deceased father began decades earlier.**

**With each new stop along the path, her father is there, even in death, showing her what it means to truly live.**



## {THE INGREDIENTS}

**Family, food, music, adventure, travel, living fully in the present moment, and a deep connection to nature; these are the seeds of healing scattered like breadcrumbs along Betsy's path, as she gradually uncovers the secret recipe to her larger-than-life father's unique brand of wisdom.**

**What begins as a journey to finish her father's film project, is transformed into a celebration of the extraordinary gift of life in this heart-warming tribute to one man's abundant and magical spirit.**





## {THE ADVENTURE}

**Capturing Scott B's enthusiasm for outdoor recreation and his deep connection to nature, matched with the open-hearted curiosity and resilience with which Betsy follows his trail, this is an adventure film with a soul.**

**North Carolina's abundant natural beauty provides a vibrant and inspiring backdrop as Betsy's journey takes her down back roads and trails to some of the best kept secrets of the South, including Blue Ridge mountain hikes, a paddling trip through the world's oldest Cypress Swamp, and a return to her dad's favorite kiteboarding spots along the Crystal Coast.**



## {THE IMPACT}

**This story will speak across cultures and generations to anyone who has lost someone they love, and touch the hearts of all those seeking to live their best, most-meaningful life.**

**At a time when the entire world is dealing with loss and searching for meaning, understanding grief and loss are more important than ever. Our film provides an entry point to discuss these issues in a way that creates space for hope and healing.**

**Betsy Bertram is already a recognized voice in the outdoors industry. This story, and Betsy's courageous path through the wilderness of loss towards the light of hope and healing, will be especially inspiring for young women who see too few role models across all media.**





## {FAQ}

**Q: When did the film premier?**

**A: The film premiered to a sold out theater at the Carborro Film Festival in North Carolina on November 21, 2021**

**Q: How can I watch the film?**

**A: The film will be available for digital download on our website starting May 1, 2022. Stay tuned for news about upcoming broadcast and other screenings.**

**Q: How long did it take to make the film?**

**A: From conception to completion, it took about 4 years**

**Q: Where does the film take place?**

**A: The film was mostly shot in the Carolinas including Carborro, NC, Beaufort, SC and the Three Sisters Swamp in eastern NC**

# {CONTACT}

**For press Inquiries or to book a screening, please contact us:**

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# {QUOTES + PRODUCTION STILLS}

High-Res Production Stills: [GREAT ADVENTURE STILLS - SHAREABLE PUBLIC - Google Drive](#)

## Quotes:

**"Captain Scott B is a crowd-pleaser. Viewers will be moved by the story of a man who lived life to the fullest and left a legacy of joy and adventure."**

**— Bradley Bethel, Director, Carrboro Film Fest**

**"This film is a lesson on how to die, an homage to the importance of adventure, a quest for the remembrance of everyday magic, and a reflection on the meaning of a life well-lived." — Betsy Bertram, Producer/Subject**

**"On the most personal level, I have experienced and am still walking a grief journey of my own, having lost my wife, Jill, in 2012. I know what it means to be incapacitated by loss and grief. I can relate to seeking solace and connection in the outdoors and the natural world, and I know the significance of finding peace, comfort and a sense of purpose again through the practice of noticing the moment. While this film follows the trail of Betsy Bertram on a journey of healing and discovery, on the deepest level it is about all of us who know any form of loss or grief, as most of us do, and we all someday will. This film is an offering of healing, wisdom and insight into how we can find that ray of light in the dark to keep us moving, even thriving, with a renewed purpose, love and gratitude for the magical gift of life on planet Earth." — Matt Chenet, Director**